

ADVERTISING CONTEST ENTRY FORM

Name _____
Address _____
Email _____ Phone _____

CONTEST CATEGORIES

Please indicate the appropriate category for your entry. (circle one) (**\$10 per entry per category**)

- | | | |
|------------------------------------|--------------------|--------------------------|
| <i>Color Brochure</i> | <i>Photography</i> | <i>Website</i> |
| <i>Black & White Brochure</i> | <i>Post Card</i> | <i>Social Media Page</i> |
| <i>Color Sale Bill</i> | <i>Stationary</i> | <i>Commercial Video</i> |
| <i>Black & White Sale Bill</i> | <i>Newspaper</i> | <i>Radio Spot</i> |

Please list web address for Social Media or Website here: _____

CONTEST RULES

1. Entries must be in promotion of auctions occurring between February 1, 2016 and January 31, 2017.
2. Submit two copies of each printed material for every entry in the print and promotion section.
3. The two samples submitted for each entry will be distributed as follows:
 - a. One copy will be used for judging & kept for records
 - b. One copy will be displayed at the convention
4. An official entry form must accompany each entry with the entry category clearly indicated.
5. TV commercial or radio spot entries must be provided on standard CD/DVD format
6. Each business stationary entry must include letterhead, envelope and a business card.
7. Website designs & Social Media Pages will be judged live as shown on computer. However, you must submit an entry form to enter your web site or Social Media Page.
8. Contest Fee is \$10 per category per entry.
9. All entries must be received by noon on February 24, 2017 (**Late entries will not be considered**)
10. Entries will not be mailed back or otherwise returned.
11. The OSAA reserves the right to move an entry to another section if it does not clearly meet the criteria for the category or division in which it was entered.

CONTEST INFORMATION

As an Auctioneer, advertising and marketing expertise are the keys to the success of your business. The quality of your advertising, whether it be signage, business cards, letterhead, newspaper, magazine ads, television or radio commercials or the Internet are often the general public's first exposure to your business. Advertising creates awareness and promotes the auction method of marketing as well as the professionalism of your organization. This contest is designed to be your opportunity to show off your skills and see how others present themselves in various forms of media. To enter the contest, please use this entry form. One form must accompany each entry. You may photocopy the entry application for use with more than one entry. The winners will be recognized during the Awards Banquet on Saturday, February 25, 2017.

Please turn in all Advertising Contest Entries at the OSAA Winter Meeting Registration Booth